

## **Maciej Cieślukowski**

Maciej Cieślukowski, holder of a post-doctoral degree in economics in the field of finance, professor at the Poznań University of Economics and Business. Member of the Management Board of the Polish Economic Society (Poznań Branch). Graduate of the Poznań Academy of Economics, majoring in Finance and Banking, specialisation: Finance and Monetary Policy (1997). In the 2016-2020 period, he was the Head of the Department of Public Finance at the Poznań University of Economics and Business.

His area of research is finance, with a particular focus on public finance, EU finance, tax systems, corporate and bank taxation and finance in sustainable development economics. Author of more than 60 scientific publications, lecturer at many foreign universities.

For several years, he has cooperated with selected Marshal's Offices and the National Centre for Research and Development as an expert evaluating applications for EU funding. He has experience in the preparation and implementation of scientific and investment projects in cooperation with companies and public sector entities. Author of expert opinions for the Senate of the Republic of Poland.

## **Jerzy Kalinowski**

Jerzy Kalinowski specializes in management, business strategies, building enterprise value, digital transformation innovation and use of digital technologies in the economy.

He is an experienced member of supervisory boards (he was among others a supervisory board's member of: Warsaw Stock Exchange SA, Demoboost Sp. z o.o., Optimus SA, AMG.net SA, Onet.pl SA, Optimus Lockheed Martin ITG SA, Optimus Real Estate SA, PAGI SA).

Jerzy Kalinowski was a partner in the Management Consulting department of the international consulting firm KPMG for more than a dozen years, where he was acting as head of strategic and operational consulting in the Eastern and Central Europe region. In the 1990s, he was a director at PricewaterhouseCoopers in the Management Consulting Services division. He has several years of experience as CEO: at AMG.net SA (now ATOS Poland), i-start.pl Sp. z o.o. (one of the first companies investing in digital startups in Poland), and the consulting firm Price Waterhouse Business Information Technologies (now PWC Polska Sp. z o.o.). He started his career as an assistant professor at the Faculty of Electronics at Warsaw University of Technology. He also completed a 2-year scientific internship in the USA.

Jerzy Kalinowski is a graduate of Warsaw University of Technology (he holds a Ph.D. in technical sciences awarded by the Faculty of Electronics and Information Technology and an M.Sc. in Telecommunications) and the University of Rochester in the USA (M. Sc. in Electrical Engineering). He also completed Management Development at IMD in Lausanne.

## **Hanna Kuzińska**

In 1973, Hanna Kuzińska completed a Master's programme at the Faculty of Economics and Sociology of the University of Lodz, majoring in trade economics. In the period 1974 to 1982 she worked in the trade, construction, IT and tourism sectors.

She started her academic work in 1982 at the Institute of Finance, where she received a PhD in finance.

She earned a post-doctoral degree in economic sciences in 2007, after defending her thesis entitled “The role of indirect taxes in Poland” at the Faculty of Economic Sciences of the University of Warsaw.

She has been employed at the Department of Finance of Kozminski University since 1997, and since 2007 she worked there as an associate professor. During the period 2006 to 2007 she also worked at the Faculty of Management of the University of Warsaw, and from 2007 to 2009, at the School of Banking and Finance in Bielsko-Biała.

As an expert, she worked at the Research and Survey Office of the Chancellery of the Sejm and at the Chancellery of the Senate. From 2006 to 2007, she was a vice-president of an interbank company: System Pozagiełdowego Obrotu Instrumentami Finansowymi.

### **Andrzej Oślizło**

Andrzej Oślizło is a graduate of the University of Economics in Katowice (majoring in Economics) and the Silesian University of Technology in Gliwice (majoring in Computer Science). He also completed MBA studies at the European University in Montreux, Switzerland.

For over 25 years, he has been managing business ventures in Poland and on the foreign markets. He specializes in business management, investments, mergers and acquisitions, as well as strategies, in particular concerning foreign expansion. During his career, he has successfully served as the President and Member of the Management Board of companies from the following industries: ICT, TSL, aviation, finance and banking (m.in. Schenker Sp. z o.o., LOT S.A., Aviva S.A., Expander Advisors Sp. z o.o., Burietta Sp. z o.o. – Inelo Group).

His professional experience also includes cooperation with Private Equity funds, including Trinity Management and Innova Capital, on behalf of which he held supervisory and management functions in the bodies of portfolio companies, as well as was responsible for their value growth and capital exits.

### **Dr Marek Panfil**

Dr. Marek Panfil is a graduate of the Warsaw School of Economics, currently a senior lecturer in the Department of Finance at Kozminski University.

Experienced expert in the valuation of enterprises and intangible assets. Strategic advisor in the field of building company value for shareholders. A senior lecturer who can successfully combine the academic and business worlds. Author/co-author of 11 books and 45 articles in the area of corporate finance and valuation.

He gained over 25 years of professional experience in Canada (KGHM International - as an Internal Audit Manager and in EY as a manager in Transaction Advisory Service Valuation and Business Modeling), in Poland in consulting companies and as an independent member of supervisory boards in KGHM Polska Miedź SA, Interferie SA, NDM SA, and also as a lecturer, mentor, and head of postgraduate studies in the field of business valuation.

For many years, he has been training managers during postgraduate studies, currently at the Kozminski University, and previously also at the Warsaw School of Economics. He cooperates as an instructor with the EY Academy of Business and the French Economic Institute, conducting training in financial liquidity management and working capital, business valuation, assessment of profitability of investment projects.

### **Paweł Waniowski**

Professor at the Faculty of Management of the Wrocław University of Economics, habilitated doctor of economic sciences in the discipline of management science. Currently, he is the head of the Department of Marketing Research. His interests focus on marketing, public relations, price management and customer communication. In addition to working at the Wrocław University of Economics, he also lectured at other universities, conducted training or was a consultant and expert for various public institutions (including the National Labor Inspectorate and the Provincial Police Headquarters in Wrocław) and enterprises in the field of marketing strategies, marketing research and the process of creating image. He conducted various research and educational projects, was the originator and director of postgraduate studies and a lecturer at MBA studies. Participant of over 100 scientific conferences, chairman and participant of numerous scientific and science popularization sessions. Appraiser of the Ministry of National Education in the field of giving opinions on teaching programs and expert of the National Science Center.

Author or co-author of approximately 120 scientific and popular science publications, including 12 books (including popular studies in the field of marketing "Marketing. How to do it?" and "Marketing. Theory" and examples"), supervisor of over 650 master's and diploma theses and numerous studies, expert opinions and reviews.

### **Katarzyna Zimnicka-Jankowska**

Katarzyna Zimnicka-Jankowska is an independent member of the Supervisory Board and the Audit Committee at cyber\_Folks S.A., a WSE-listed company. Previously, she served on the supervisory boards of companies such as IDS-BUD S.A., DiM Construction Sp. z o.o. i Piastowskie Przedsiębiorstwo Usług Komunalnych Sp. z o.o.

Since 2012, she has run her own business, providing strategic and financial advisory services, including advice on mergers and acquisitions, finance raising, valuation and analysis of effectiveness of investment projects. Between 2010 and 2012, she was a Member of the Management Board of PKP Intercity S.A., where her responsibilities included among others the creation and implementation of strategy as well as the planning and implementation of key investment processes. Prior to that, she was an director in corporate finance consulting companies, like KPMG or Pekao Access.

Katarzyna Zimnicka-Jankowska is a graduate of the Faculty of Organisation and Management of the Lodz University of Technology. She also holds a Chartered Financial Analyst (CFA) certificate.